



**BEN
SALEM**
RODEO REALTY

Ben Salem is a seasoned real estate leader who has comprehensive knowledge in all aspects of the business—from designing to building to buying and selling properties. Throughout his 20 years of experience, Ben has consistently delivered outstanding results with a transaction sales volume of over \$2 billion. His dedication to client satisfaction has garnered lifelong associations and many friendships. He understands that today, more than ever, the personal touch is quintessential to effective negotiation. Really getting to know his clients and exceed their expectations is what drives Ben daily.

What sets Ben apart from the typical realtor in this field is his expansive knowledge of home building. Not only does Ben sell and list homes, but he also builds them from the ground up. He is currently building high-end luxury vacation houses in some of the most sought-after ski-resort towns in the United States. Knowing the ins and outs of a home helps Ben guide his clients in making the best decisions for their investments. Ben can walk through a home and immediately see what needs to be fixed and how much it will cost and then offer an easy solution for the problem. In fact, Ben has such a good eye for what sells that he often pays for the home to be painted in order to get the highest price possible in the shortest amount of time.

As a native of Los Angeles who grew up in Calabasas since age 7, Ben knows the market. He knows the twists and turns of the streets, the important zip codes, the school systems, and the value of a fantastic view. Most importantly, Ben wants to see his clients satisfied. He strives to help support them in living outstanding lives.

Ben acknowledges that these are unusual times for the world. Real estate is especially subject to societal shifts, and he knows how to identify the subtleties of those shifts and has his hand on the pulse of Los Angeles. His sixth sense helps him understand ideal timing in transactions and how fortunes can be made and lost by moving too early or waiting too long.

Ben guides clients with clarity, competence, and collaboration. But ultimately, he knows that clients must trust their own gut instincts. Ben never tells any client what to do but focuses on creative negotiations and solutions to deliver one dream home after another. With a fondness for the outdoors, Ben is an avid snowboarder, cyclist, and nature enthusiast. In addition, he derives great satisfaction from time spent in family endeavors. **bensalemproperties.com. CalBre # 01367073.**